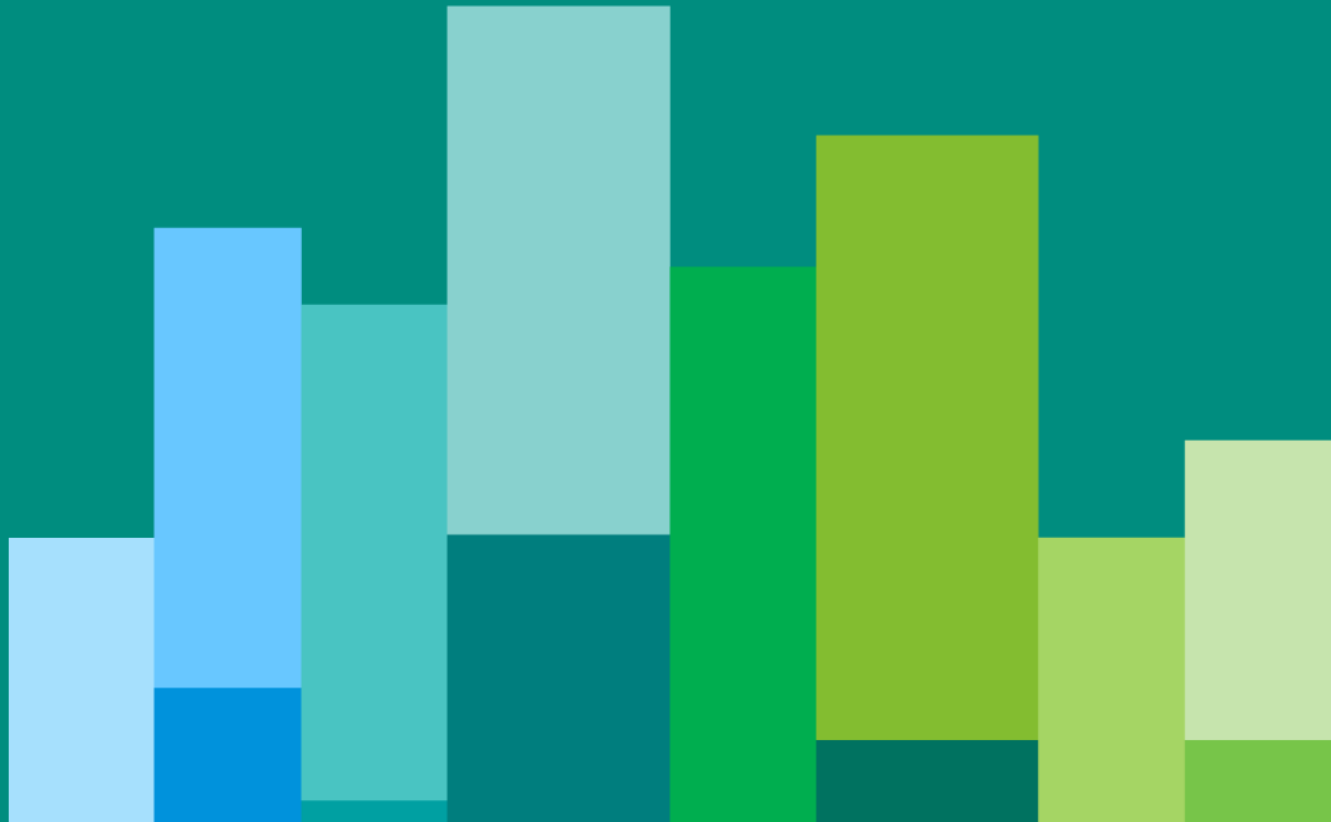
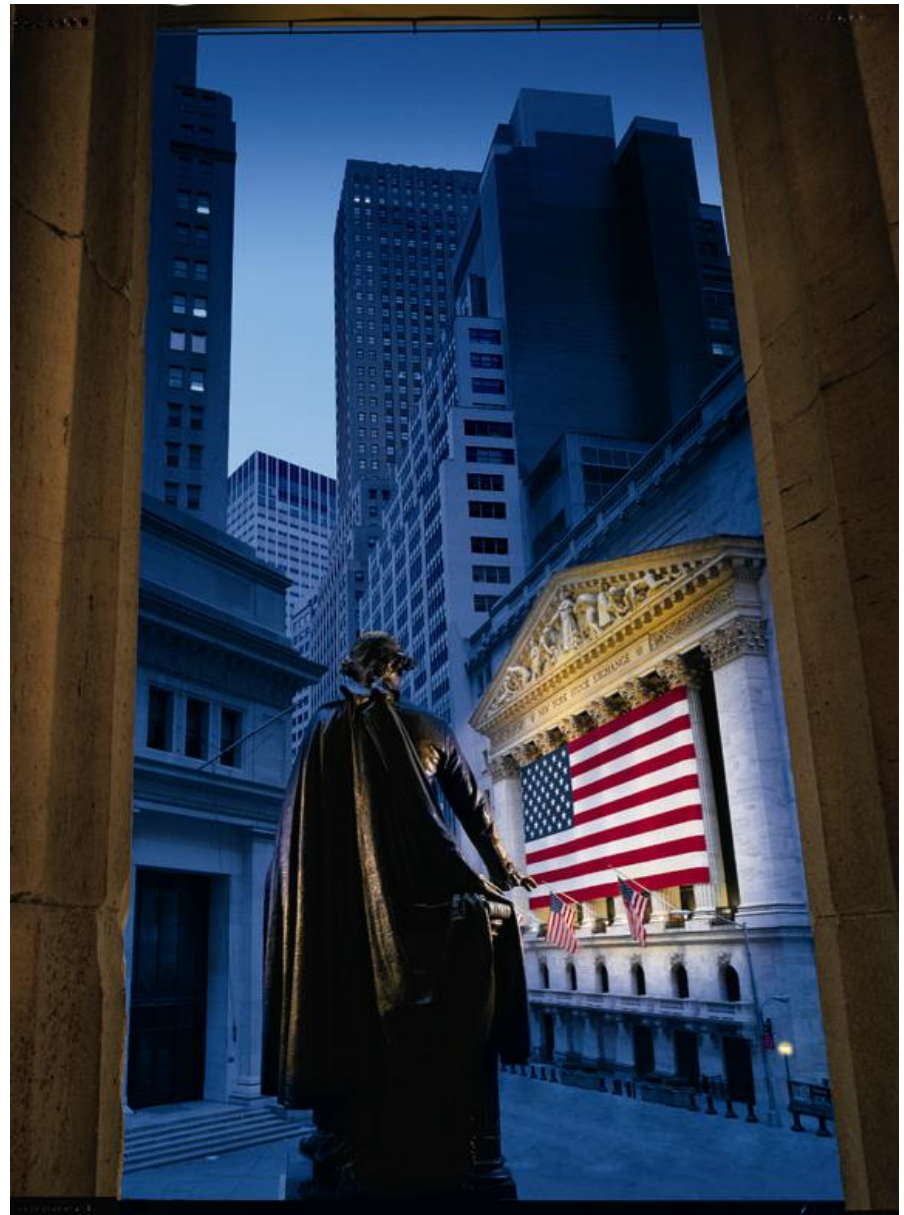
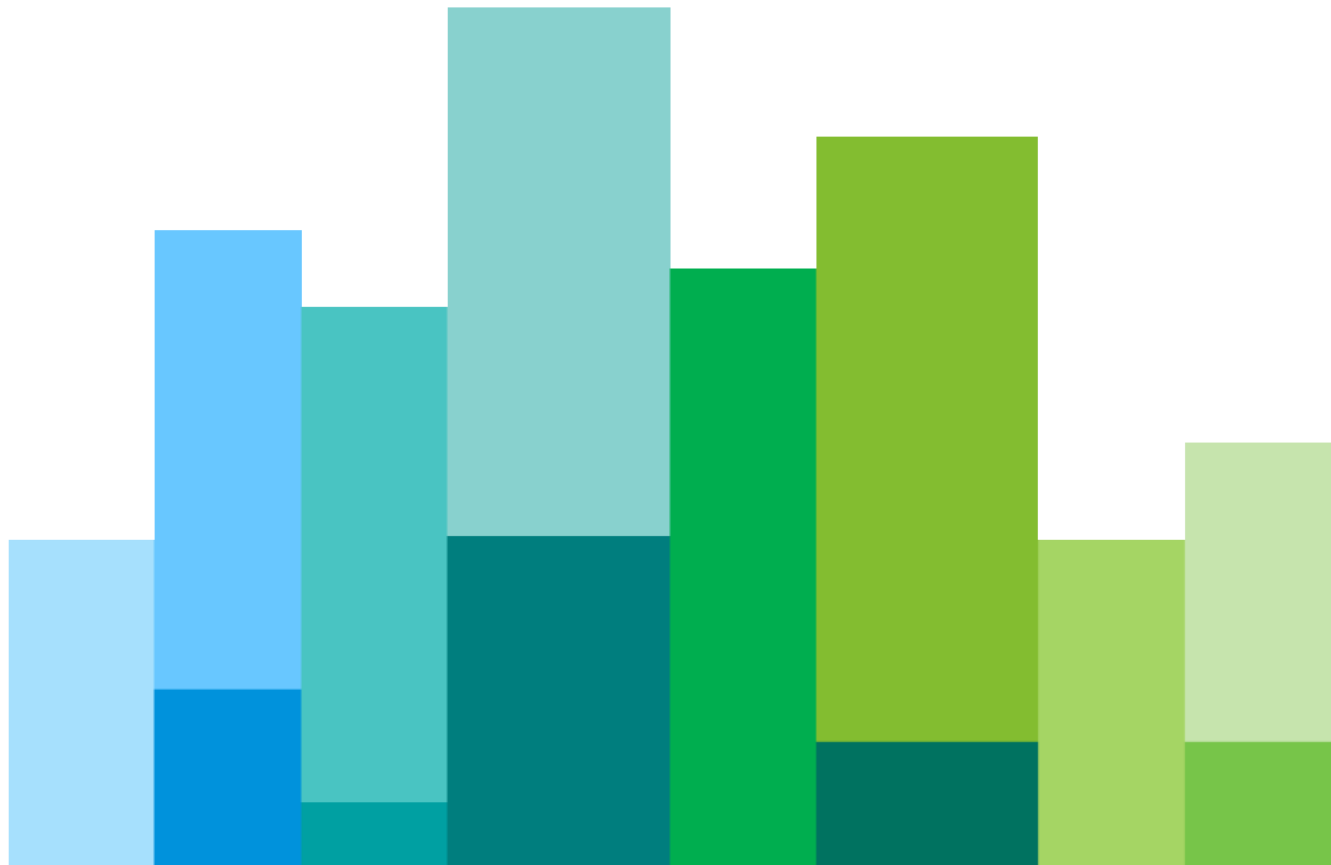


GREEK SHIPPING IN WALL STREET





HISTORY



Buttonwood Agreement

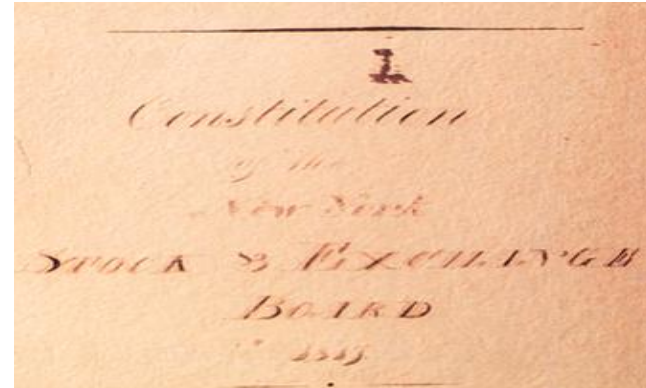
May 17, 1792



- 24 New York stock brokers and merchants pledge to “give preference to each other.”
- Trading is informal and brokers meet outside or in coffee houses

First Constitution

March 8, 1817

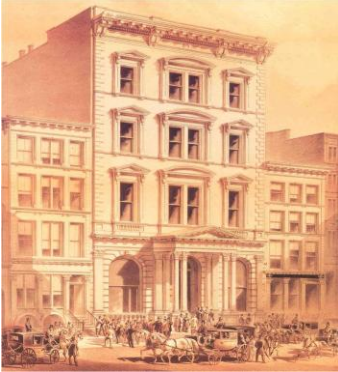


- Formal constitution adopted creating the New York Stock & Exchange Board – forerunner of today's NYSE
- 40 Wall Street is primary home
- 30 stocks/bonds are traded twice a day
- Brokers shout out bids and offers from chairs assigned to them (“seats”)

1792

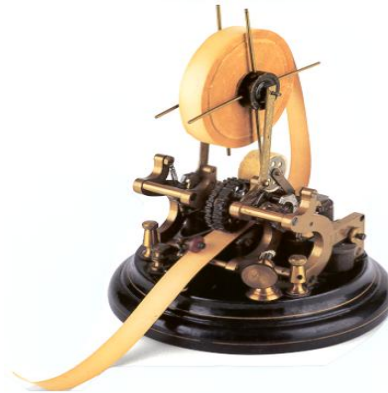
1817

First Permanent Home



- First permanent home on portion of present Broad St location
- Over 300 different stocks and bonds are traded – primarily banks, insurance companies and railroads

Introduction of the Stock Ticker



- Stock ticker revolutionized market communications narrowing gap between Wall St and Main St

Introduction of Continuous Trading



- Simultaneous trading in all securities
- Stocks assigned to specific locations (posts) and brokers roam large open trading floor

1865

1867

1871

NYSE's Current Home



- Move to current home with much larger trading floor
- Designed by George B. Post and constructed out of Georgian marble
- Gilded ceiling over trading floor is 72' high and originally contained a skylight

Additional Trading Floors



- "Garage" was added as an expanded trading floor
- 23 story tower with rental office space for brokerage firms added
- Blue Room and Extended Blue Room (EBR) added in 1969 and 1988 – currently house NYSE Amex Options

Next Generation Trading Floor



- New broker booths unveiled in 1Q10 offer brokers ability to integrate off-floor and on-floor operations and better service customers
- DMM Posts currently under renovation include new branding and market data display technology

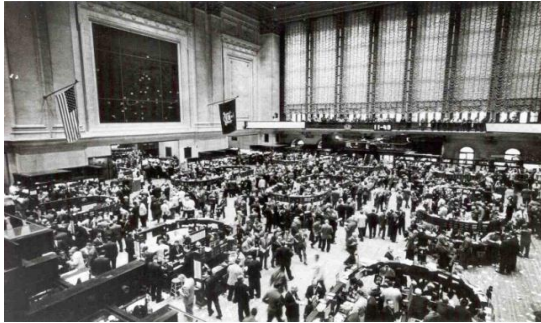
1903

1922

2010

Incorporation

February 18th, 1971



- NYSE incorporates as a not-for-profit company
- Owned and operated by members

NYSE Group

March 7th, 2006



- NYSE becomes a for-profit public company through reverse merger with Arca
- NYSE Arca is a fully electronic trading platform where Exchange Traded Products are listed and NYSE, Amex and Nasdaq listed stocks are traded

NYSE Euronext

April 4th, 2007



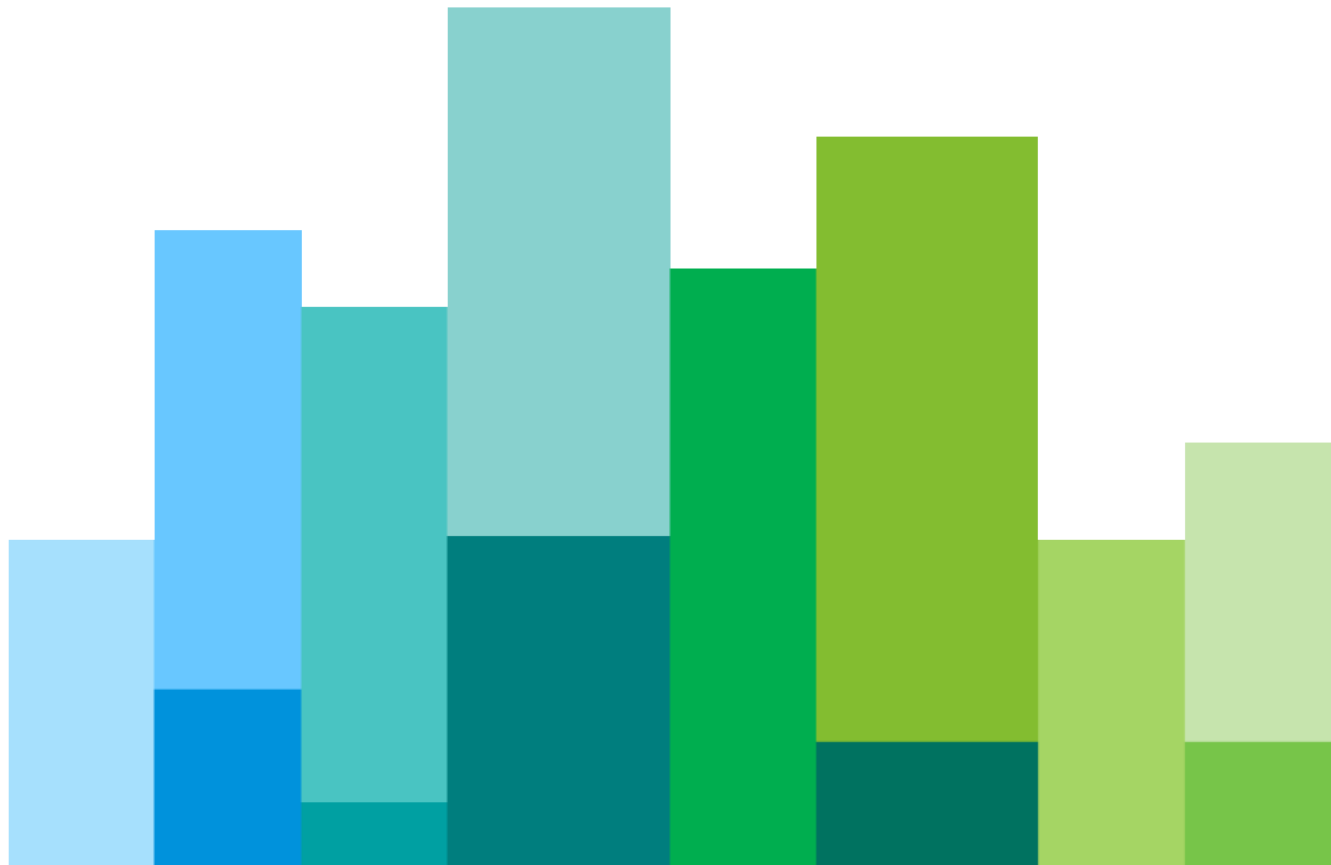
- Creation of NYSE Euronext, the first truly global marketplace group
- Euronext includes Paris, Amsterdam, Lisbon and Brussels Exchanges (all electronic platform)
- NYSE Amex added in 2008

1971

2006

2007

CORPORATE OVERVIEW



THE MARKETS WE RUN

New York



London



Amsterdam



Brussels



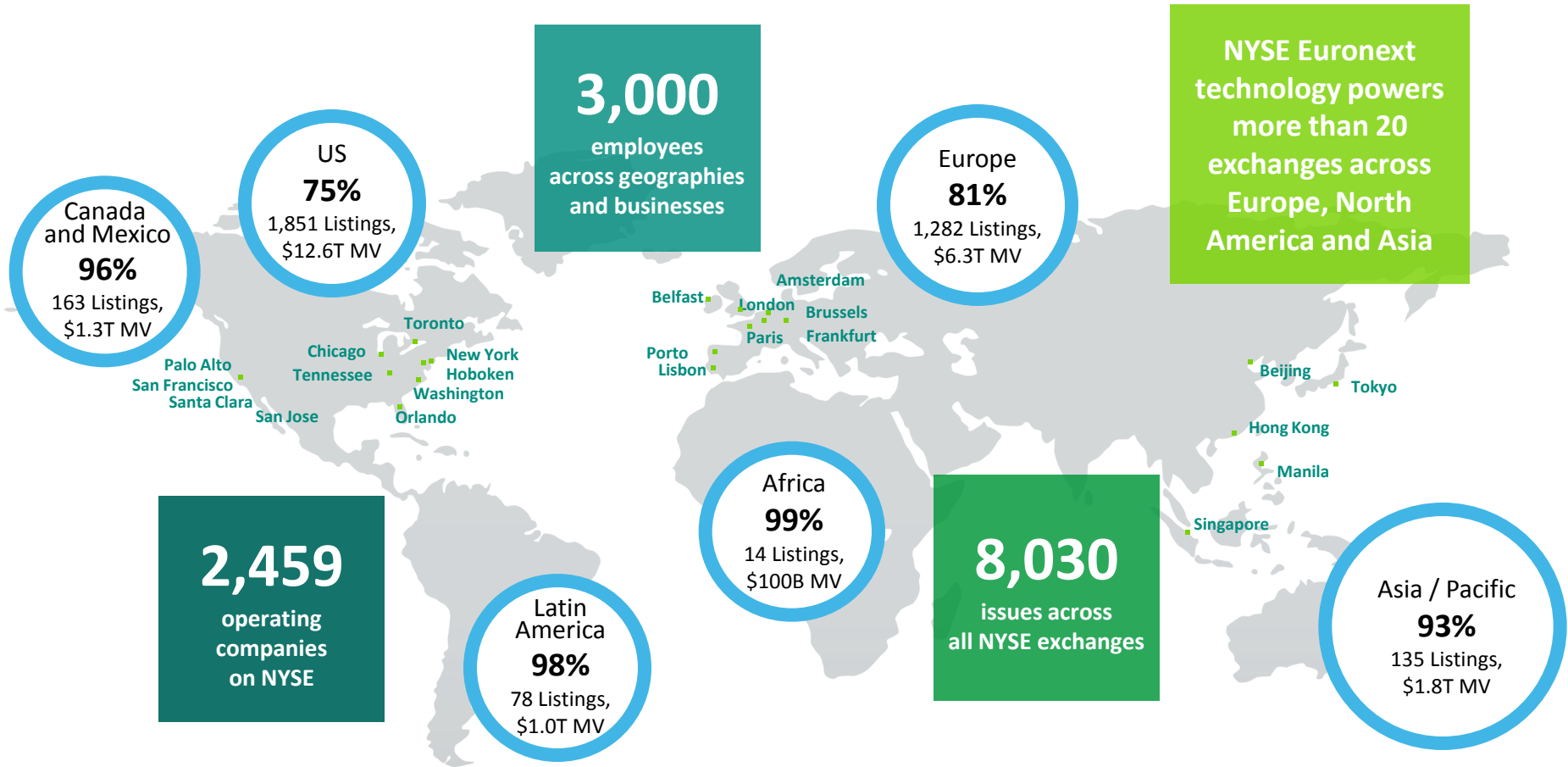
Paris



Lisbon



THE STRENGTH OF OUR BUSINESS



We have a strong record of collaboration with exchanges globally



WARSAW
STOCK
EXCHANGE



大连商品交易所
DALIAN COMMODITY EXCHANGE



郑州商品交易所
Zhengzhou Commodity Exchange



Percentages are based on % of total market value of listed companies from each country, NYSE Euronext vs. Nasdaq OMX

THE HOME OF LEADING GLOBAL BRANDS

- Facilitate partnerships
- Collaborate with the world's most influential Global business leaders
- Participate in networking events

90% of the Dow Jones Industrial Average

80% of the S&P 500

85% of the 2012 Barron's 500

78% of the 2012 Fortune 500

7 of the 2011 Fortune Top 10 Globally Admired Brands

Financials 93%	HSBC The world's local bank	BERKSHIRE HATHAWAY INC.	Goldman Sachs	RBC	AMERICAN EXPRESS
	VISA	JPMorganChase			
Healthcare 78%	MERCK	NOVARTIS	Pfizer	Bristol-Myers Squibb Company	
	Johnson & Johnson	gsk GlaxoSmithKline		AstraZeneca	
Industrials 88%	GE	United Technologies	JOHN DEERE	3M	BOEING
	SIEMENS	CATERPILLAR		tyco	
Consumer / Services 85%	PEPSICO	McDonald's	accenture	P&G	
	Walmart	The Walt Disney Company	The Coca-Cola Company		
Materials 96%	ArcelorMittal	DOW	VALE	ALCOA	DUPONT
	INTERNATIONAL PAPER				
Energy / Utilities 99%	ExxonMobil	Exelon	Chevron	PETROBRAS	
	中国石化	ConocoPhillips			
Tech / Media / Telecom 48%	salesforce.com Success. Not Software.	vmware	IXM Demand Media	PANDORA	
	IBM	LinkedIn	freescale semiconductor	JUNIPER NETWORKS	

OUR BUSINESS IN NUMBERS

8 million
trades
executed in all
asset classes
every day

1.4 billion
messages produced
daily (3.5x more than
daily Google searches)

NYSE Euronext
markets account for

1/3
of all global
cash trading

\$2.5 trillion financial transactions
executed globally every day (42x more than eBay
completes in a year)

70 developed, emerging and
frontier markets accessible
exclusively to our derivatives
traders

16 non-NYSE Euronext
venues are powered by our
exchange technology

Source: NYSE Euronext



UNIQUE MARKET MODEL



WHAT MAKES US UNIQUE?

We are the only exchange to combine high tech and high touch market models

High-Tech

Automated trading for fast and anonymous order execution



High-Touch

Physical market combines human judgment, experience, insight and face-to-face communication for enhanced price discovery and dampened volatility



PARTICIPANTS ON THE TRADING FLOOR



Virtual Participants

- Supplemental Liquidity Providers
- Electronic Market Makers and Brokers

Physical Participants

▪ Designated Market Makers (DMMs)

Located in the “Posts” in the center of the room

▪ Floor Brokers

Located in the “Booths” along the perimeter of the room

DESIGNATED MARKET MAKERS



- Formerly called “Specialists”
- Only market maker under any model with obligations to dampen volatility and maintain a “fair and orderly” market
 - Proprietary traders, not agency
- Information resource for listed company management and floor broker community
- Key player in market during open, close and periods of intraday volatility

FLOOR BROKERS



- Act as agents - buying and selling stock for the public (institutions, hedge funds, broker/dealers)
- Unique trading expertise during NYSE's opening & closing auctions
- Participate both in person and electronically

WHY IS OUR MODEL IMPORTANT?



- Investors look to us in situations such as openings, closings and market moving events (i.e. Flash Crash)
- Issuers rely on Designated Market Makers to provide liquidity and market information
- NYSE stocks show consistently lower volatility and execution costs than comparable stocks traded on other venues
- NYSE is gold standard for price discovery

NYSE Euronext is
driven by the simple
principle of making
connections.



THE WORLD'S MOST VISIBLE FINANCIAL MARKET



- Combined audience of 200-400 million viewers worldwide
- 46 media entities
 - 30 embedded at the NYSE
 - 16 occasional
 - 19 international
- On and above the trading floor: CNBC, Fox Business News, NY 1 and Bloomberg, CNN, Market Watch Radio

OPENING AND CLOSING BELLS



Bells were first used at the Exchange in the 1870s with the founding of continuous trading.

- A Chinese gong was the original bell of choice,
- Gong was replaced by brass bell in 1903

The Bell is rung twice daily

- At 9:29:50 a.m. (10 seconds) marking the "Open" and the beginning of the day's trading
- At 3:59:45 p.m.(15 seconds) marking the "Close" and the end of the day's trading
- During the Close, a traditional gavel is also used, delivering a judicial element to the ceremony



The Bell Ceremony is one of the most watched events on television, reaching 10s of millions of viewers each day

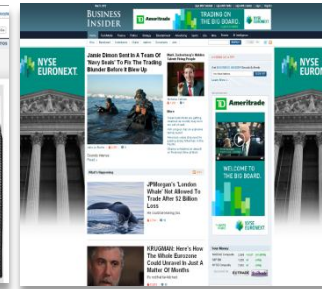
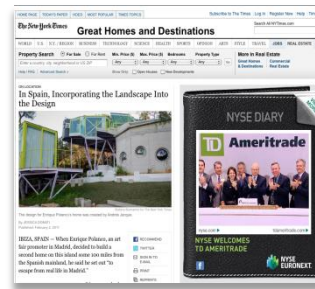
UNLOCKING POTENTIAL FOR TD AMERITRADE

In April 2012, TD Ameritrade chose to transfer its listing from NASDAQ to NYSE Euronext, offering broad visibility:

- Opening Bell ceremony and press interviews delivered millions of media impressions across financial press, tech publications, blogs and social media sites
- Co-branded Twitter campaign
- Advertising across Bloomberg TV, NYTimes.com and BusinessInsider.com
- NYSE Broadcast and web teams created a custom video
- Webcast of the bell ringing distributed to TD Ameritrade employees
- The façade lit in green for first day of trading

Ongoing partnership:

- Large customer of NYSE Euronext's various Equities and Options Exchanges
- Founding Firm/Investor/Board Member of NYSE Amex Options
- Large market data customer
- NYSE participation in TD Ameritrade events
- Broad collaboration on market structure issues and conversations



MANU IPO – MAXIMISE VISIBILITY FOR OUR CLIENTS

- On August 10th English soccer club, **Manchester United**, commemorated the company's initial public offering
- Manchester United executives rang the Opening Bell
- NYSE façade was adorned with a large Manchester United banner.
- Facades of NYSE Euronext markets in Amsterdam, Brussels, Lisbon and Paris, were illuminated in ManU's team color, red, the evening of 8/9
- To highlight their listing, NYSE brought the Manchester United soccer experience to the NYSE:
 - Astro turf lined the Trading Floor
 - Trading Floor community wore ManU jerseys
 - NYSE's Experience Square featured a goal shooting contest and skills challenge
 - Youth soccer group participated in freestyler activities with soccer coaches
 - Jumbotron showcased ManU highlights and was also displayed on NYSE's digital wall in the VIP entrance
- Interviews were secured with CNBC, Bloomberg TV, CNN/CNN International, and Sky News



SHIPPING COMMUNITY



BE ASSOCIATED WITH LEADING COMPANIES IN YOUR INDUSTRY




















NYSE Listed Maritime Companies

- 34 Maritime companies
- 79% of the total market cap (approximately \$30 billion)



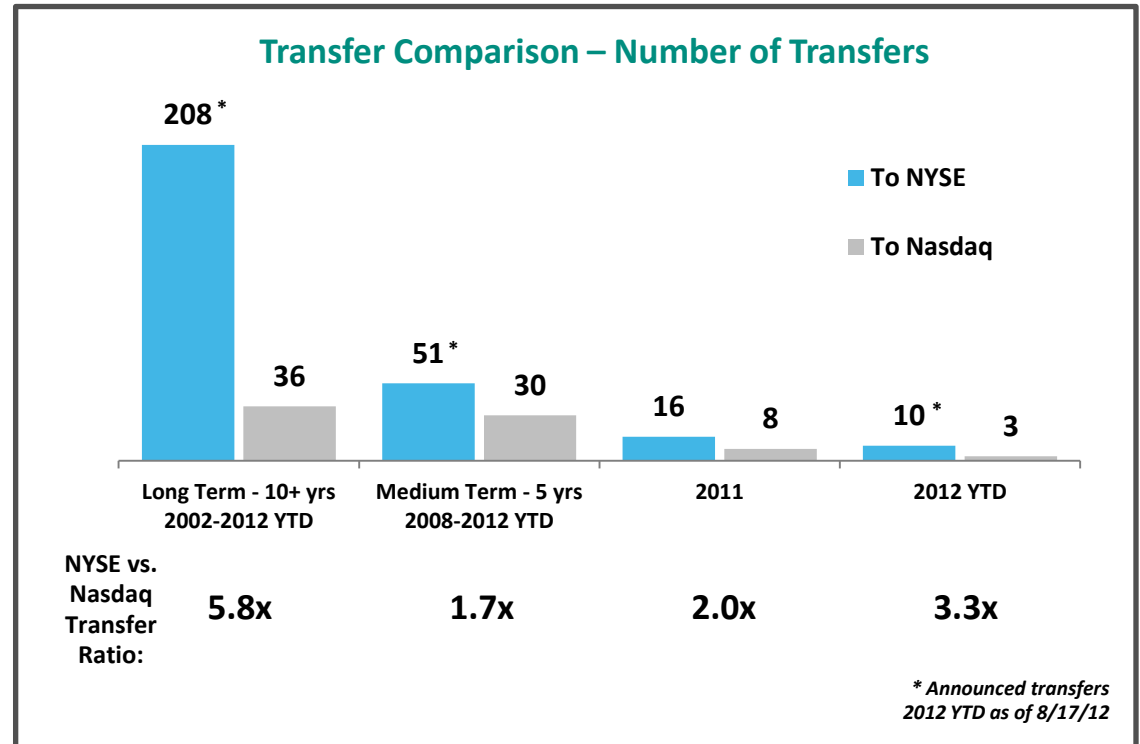
NYSE SHIPPING TRACK RECORD

- 19 new listings on the NYSE since 2007
- 13 IPOs raising over \$2.5bn
- Most of these newly listed companies are international

International IPO March 2012 \$329m raised  LISTED NYSE	International IPO April 2011 \$132m raised  LISTED NYSE	International IPO November 2010 \$160m raised  LISTED NYSE	International IPO March 2010 \$168m raised  LISTED NYSE	International IPO March 2010 \$257m raised  LISTED NYSE
Transfer from Nasdaq March 2010  LISTED NYSE	IPO March 2010 \$228m raised  LISTED NYSE	Transfer from Amex Aug 2009  LISTED NYSE	Transfer from Nasdaq October 2008  LISTED NYSE	International IPO June 2008 \$253m  LISTED NYSE
International IPO June 2008 \$125m  LISTED NYSE	IPO May 2008 \$190m  LISTED NYSE	IPO December 2007 \$224m  LISTED NYSE	IPO November 2007 \$200m raised  LISTED NYSE	International IPO November 2007 \$143m  LISTED NYSE
Transfer from Nasdaq July 2007  LISTED NYSE	IPO May 2007  LISTED NYSE	Transfer from Nasdaq April 2007  LISTED NYSE	Transfer from Nasdaq March 2007  LISTED NYSE	

MORE COMPANIES TRANSFER TO THE NYSE

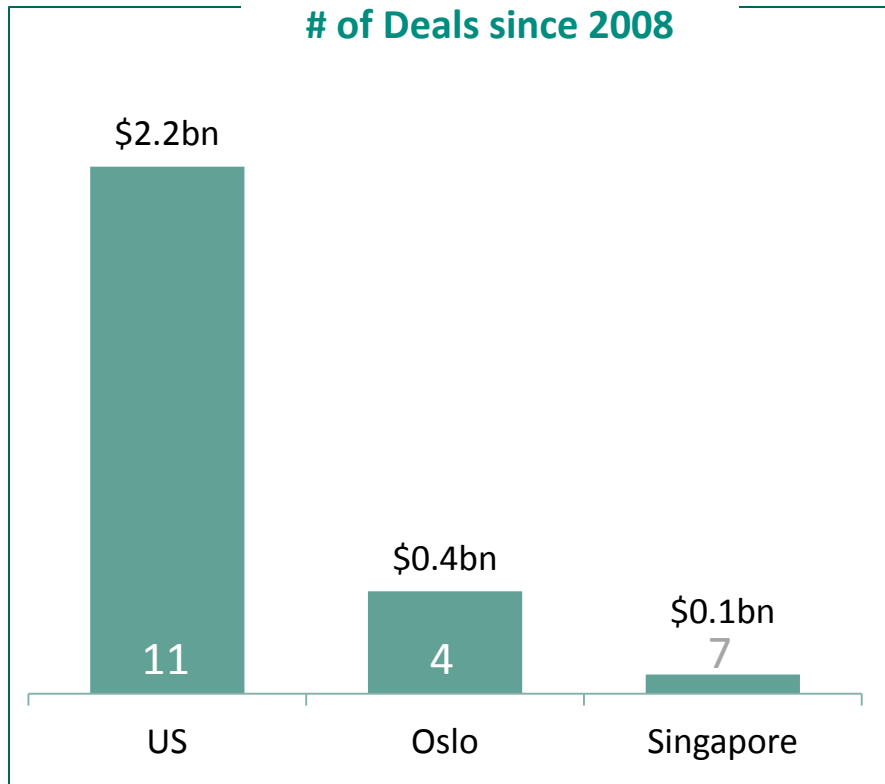
- So far in 2012, 3x as many companies transferred to the NYSE from Nasdaq
- Companies are well distributed across industries and market capitalizations
- Companies transfer to the NYSE for numerous reasons
 - More extensive global reach
 - Larger network of business customers + partners
 - Superior market quality
 - Brand patina



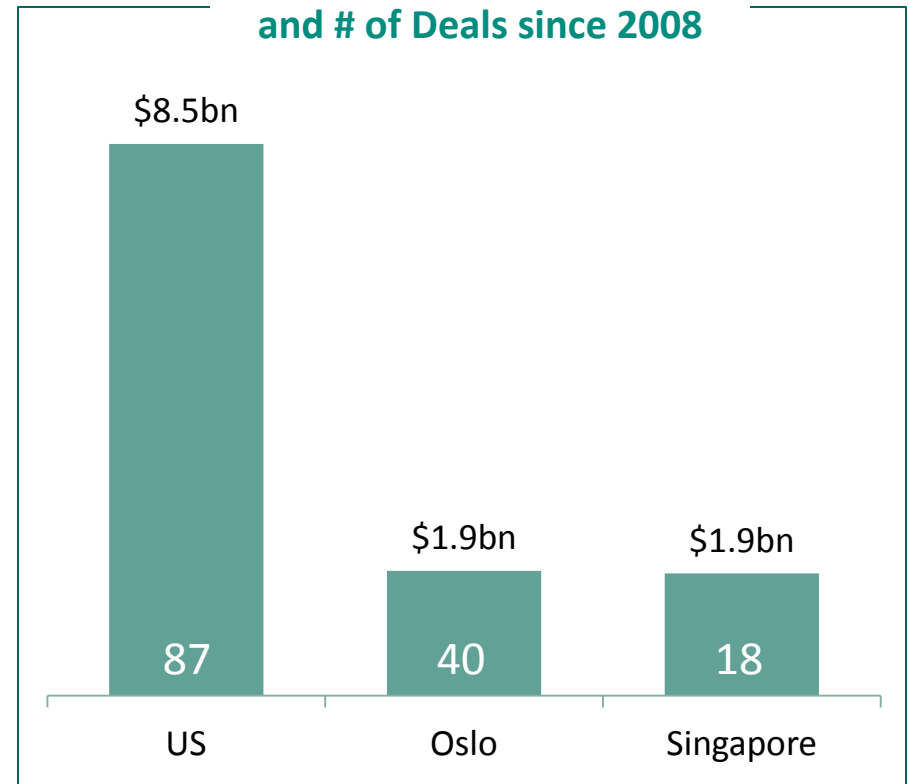
SHIPPING CAPITAL RAISING ACTIVITY ON MAIN SHIPPING CENTERS

- US markets make up over 70% of global capital raising activity on Shipping companies
- The NYSE is the leading market in the US with a 85% market share at IPO

**Capital Raised at IPO and
of Deals since 2008**



**Capital Raised in Follow-Ons
and # of Deals since 2008**



Source: Dealogic, as of June 22nd

PARTNER WITH AN INSTITUTION RICH IN HISTORY & INNOVATION

- Integrity
- Trust
- Credibility
- Prestige

Contacts

Nathanael Mauclair

Managing Director
International Listings
+33 1 49 27 1156
nmauclair@nyx.com

